

Lectra: Kubix Link PLM

Management von Nachhaltigkeitsdaten im PLM

Mai 2025

LECTRA



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Lectra at a glance

We pioneer. You lead.



Founded in **1973** in **Bordeaux**

3.000+ employees

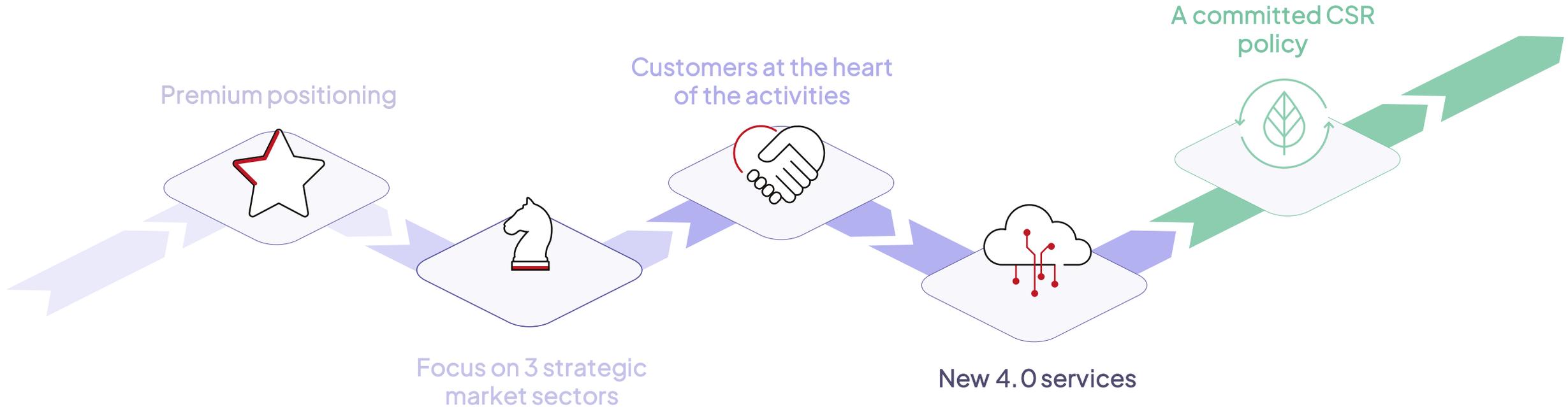
Presence in **over 100 countries**

€526.7 million 2023 revenues

Specialists for **Fashion-
Solutions**

The Lectra 4.0 strategy

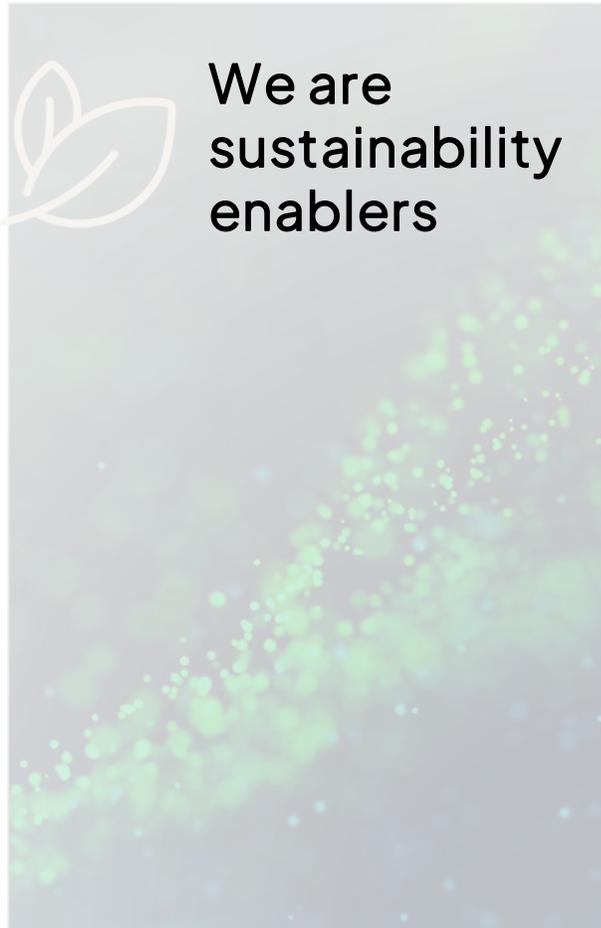
Fundamentals of the Lectra 4.0 strategy enriched since 2023 with a pillar dedicated to CSR.



CSR : Corporate Social Responsibility

Strong dedication to Corporate Social Responsibility

With five main areas of action, we are demonstrating our commitment to making CSR a central pillar of our strategy. Our ambition is to meet all current and future challenges.



01

Respecting the highest ethical standards

02

Designing eco-responsible offers

03

Promoting an inclusive, diverse and vibrant work culture

04

Reducing the environmental footprint of our activities

05

Providing support for the next generation

Innovation at the service of excellence



Pushing boundaries of
innovation

R&D AT LECTRA

€67.6 millions

2024 investments in R&D fully
expensed

12,8%

of 2024 revenues

700

R&D resources with competencies in
mechanics, software development,
data, cloud, IoT, cyber security,
electronics, etc.

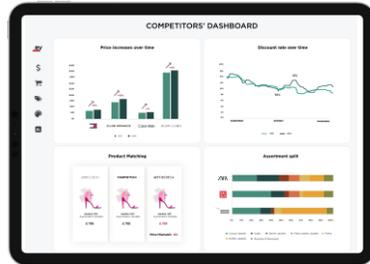
Strategic acquisitions, opening up new horizons



Lectra Suite of SaaS for the Apparel Industry

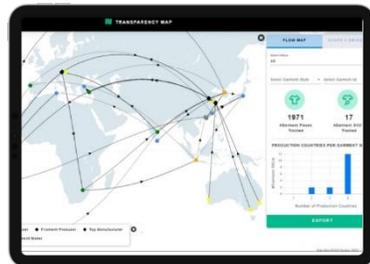
Lectra suite of Fashion SaaS is currently composed of five different offers, addressing various customer needs with specific business models...

Market Intelligence



RETVIEWS

Traceability



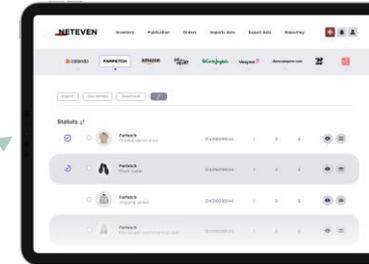
TextileGenesis
a LECTRA company

PLM/PIM



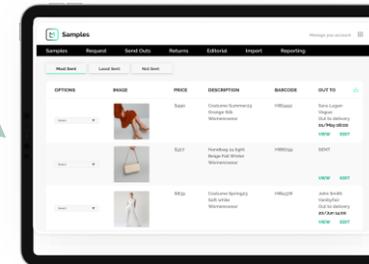
KUBIX LINK

Marketplace Distribution



NETEVEN

Brand Voice Performance



LAUNCHMETRICS
a LECTRA company

... which find their power thanks to a perfect integration between all the solutions to tackle the challenges of the Fashion Industry

Here to be connected and cover your product development workflow

MARKET ANALYSIS

BOARD

PLM

PIM

BRAND PERFORMANCE

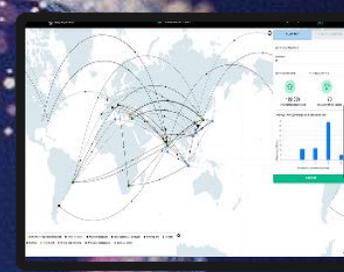
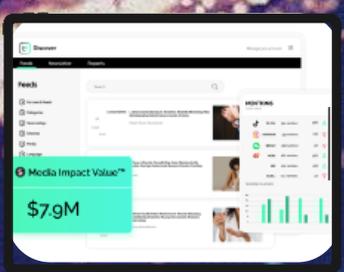
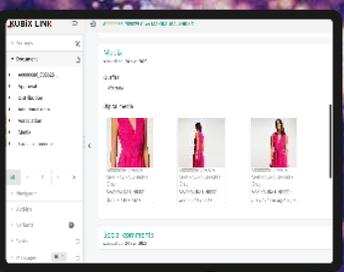
TRACEABILITY

MARKETPLACE INTEGRATOR



PLM

Item	Product Group	Category	Web Entry
101	101	101	101
102	102	102	102
103	103	103	103
104	104	104	104
105	105	105	105
106	106	106	106
107	107	107	107
108	108	108	108
109	109	109	109
110	110	110	110



Marketplace Integrator



RET VIEWS

KUBIX LINK

LAUNCH METRICS
a LECTRA company

Textile Genesis
a LECTRA company

NETEVEN

LECTRA

Kubix Link

An **intuitive** and **process-oriented**
cloud platform to manage vast amounts of data in a
simple way

DIGITAL NATIVE



Latest technologies
Cloud based
Multi-device

COLLABORATIVE & SIMPLE



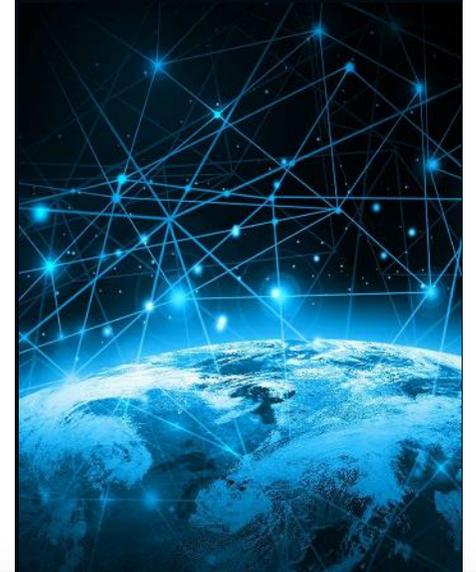
Intuitive user interface
Inspired by social
media
Fast onboarding

HIGHLY CONFIGURABLE



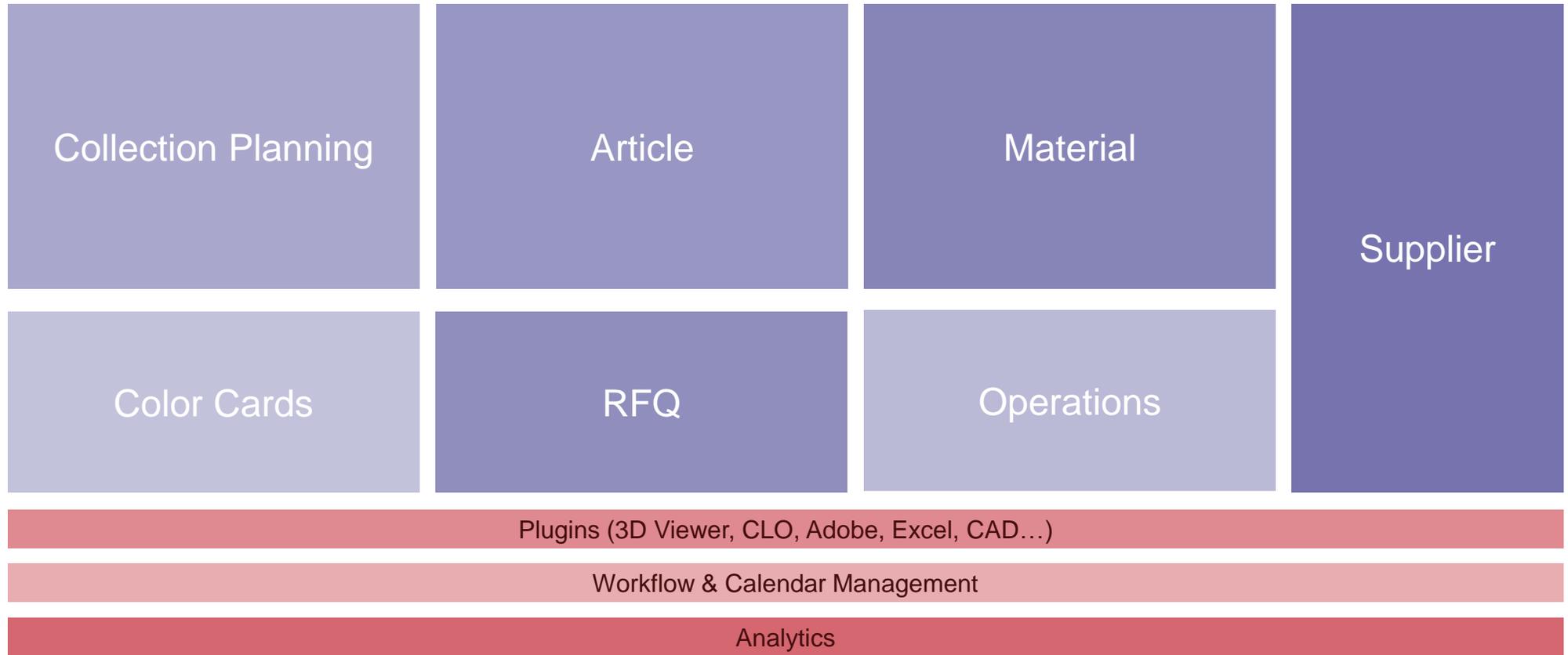
Fully configurable
Scale as you need
Unlimited features

OPEN AND SCALABLE



Born to connect
API intensive usage
Import / export
capacity

The PLM for the Fashion & Apparel Industry



Kubix Link PLM Template is a ready-to-use, robust, and well tested set of configurations.

It comes out-of-the-box with valuable **fashion industry standards and best practices**.

It is used as an **accelerator of your implementation** to make your project shorter, less complex, less expensive.

Over 350 brands already trust Kubix Link

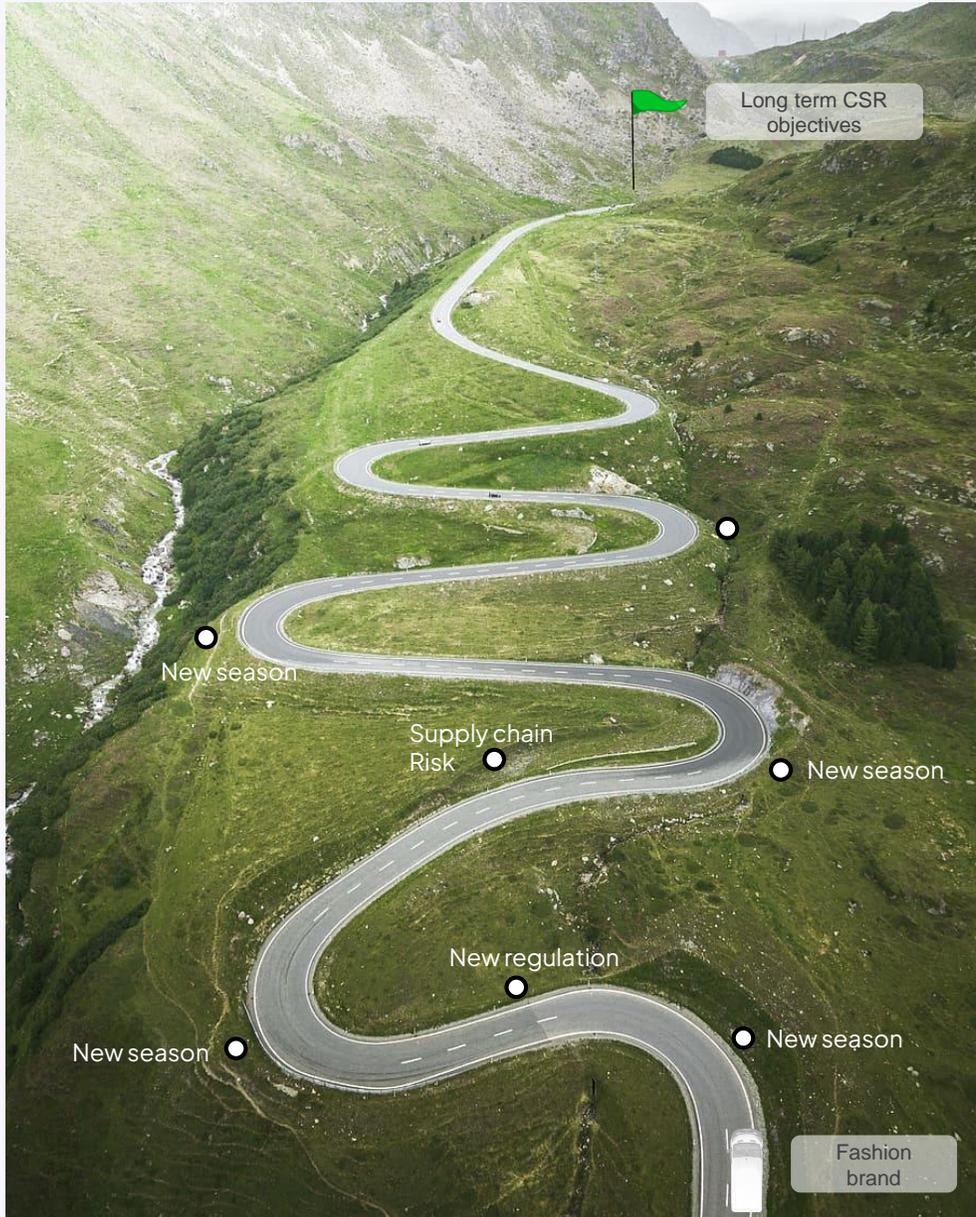




LECTRA

ELEVATING SUSTAINABILITY AND
COLLABORATION

→ New Season, New Pressures



Many Challenges ahead



30+ emerging regulations (AGEC, CSDDD, DPP...)



Siloed data : different teams / different tools



Global and complex supply chains

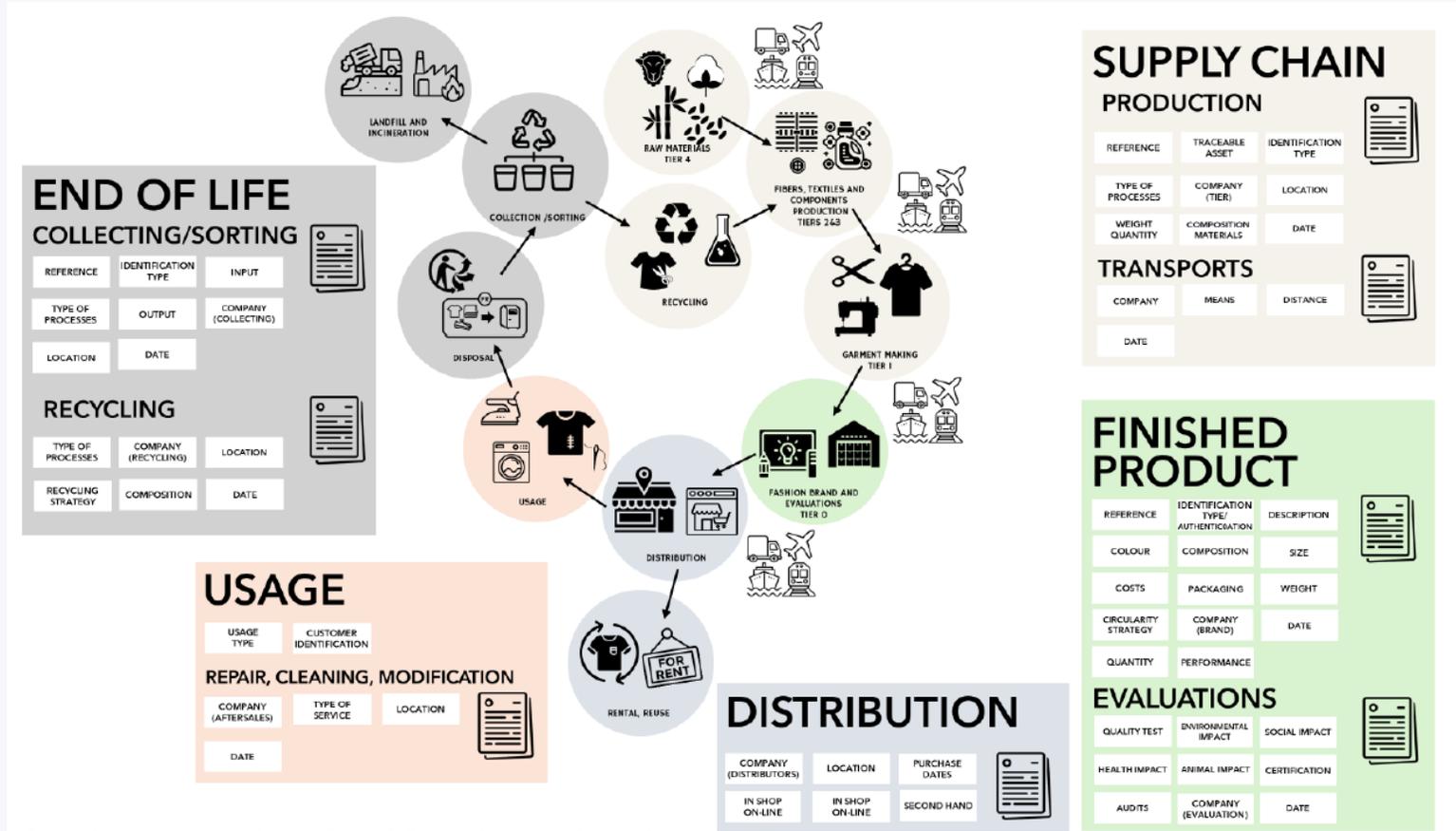


Fast pace: short time vs lots of data to collect

→ It all comes down to **Data**

What data are we talking about?

The DPP* example



Source : "Digital product passport for the textile sector" - European Parliamentary Research Service – June 2024

What data are we talking about

The DPP* example

- ❖ One solution provider alone won't solve the whole equation



- ❖ Main question: where is the primary data and how reliable is it?

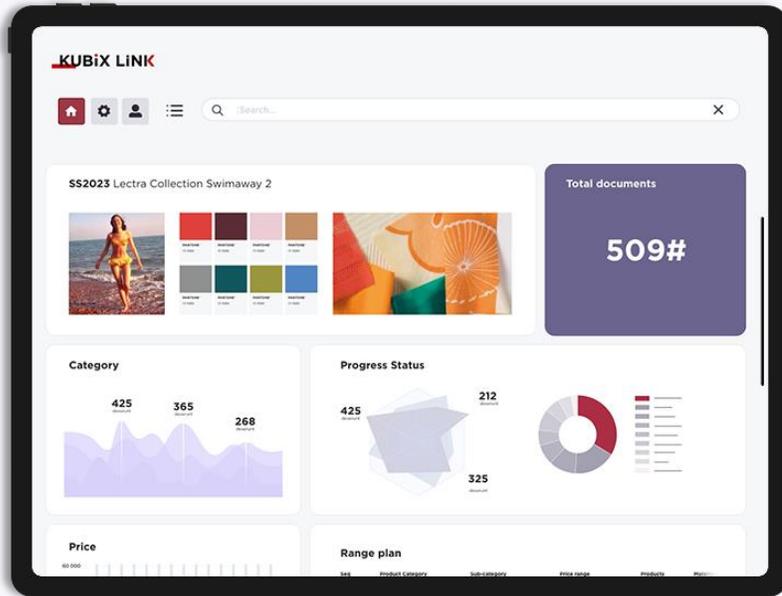
- ❖ Creating an ecosystem of solutions is key



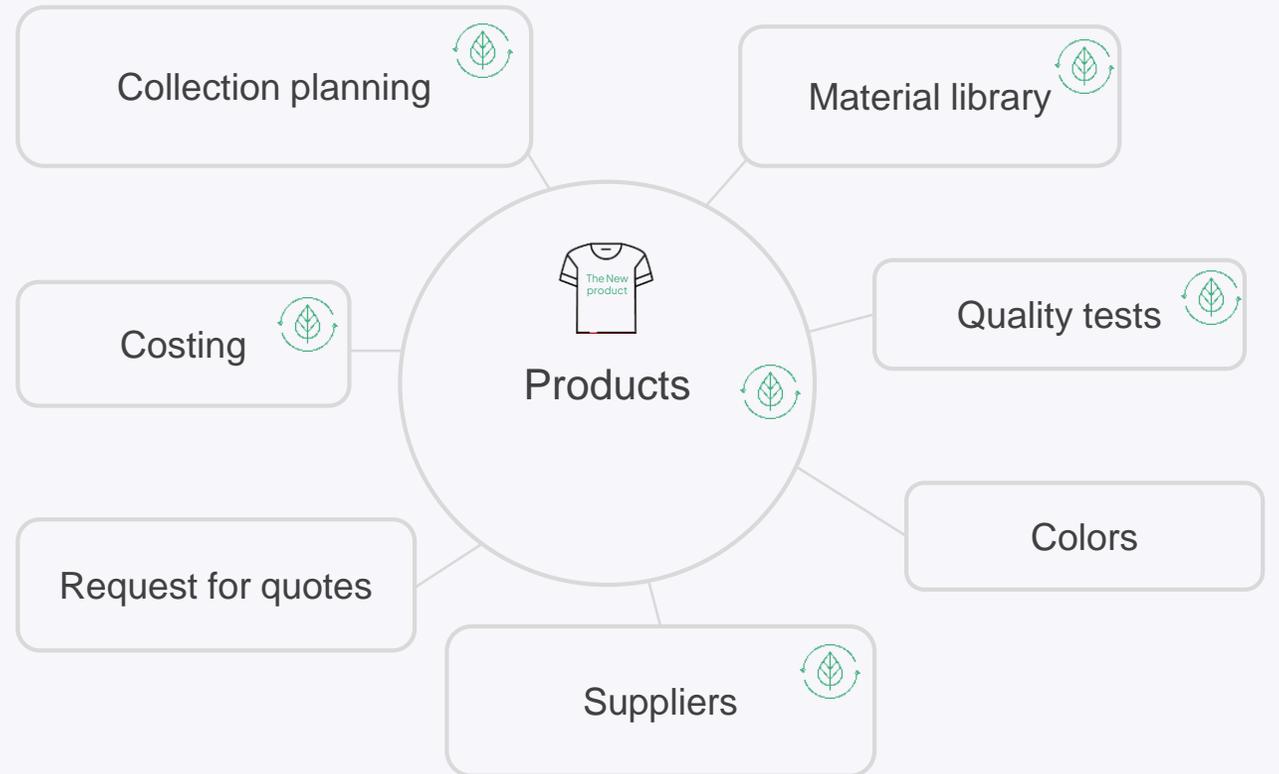
→ **From PLM to Compliance:
Capturing the right Data**

Connected PLM platform

From planning to “ok production” – CSR data is key



Centralizing the data related to **collection**, **material and product development** with the objective to meet **strategic business goals**



... and more

Connected PLM platform

Example 1: sourcing

54017 Fashion Garment Ltd [VN]
m.touchet, 10:28 AM

Supplier Code* 54017 Team* CORP Corporate ERP Code 454165 Supplier type 02 Maker Supplier name* Fashion Garment Ltd

Products supplier Materials supplier Address Street 8 Saigon South New Urban Area City Ho Chi Minh State/Province

Ratings
m.touchet, May 22, 2023

Final rating **4** stars

Product Range: High Reliability: Low Quality: High Performance: Medium Response: Medium Social Resp: High Sustainability: Medium

Compliance
m.touchet, 15:53

ID	Name	Certification	Expiration Date	Status	Auditor	Drp
2	GOTS	Global Organic Textile Standard	12/08/2025	Approved	SGS	<input type="checkbox"/>
7	Social Accountability SA8000	SA8000	12/01/2026	Approved		<input type="checkbox"/>
8	GRS - Textile Exchange	GRS certified PET polyester textile	21/04/2026	Approved	Bureau Veritas	<input type="checkbox"/>

Relationships
m.touchet, 16:00

Subcontractor / Maker	Status	Relationship	Tier	Mat capacity	Prd capacity	Final rating	PR	Rel	Qu	Pf	Rsp	Soc	Sus
00004 JAPAN COMPANY [JP]	Approved	SC Subcontractor	1	1 000	2 000	4	H	H	H	H	M	M	M
00025 Conceria Dany Srl da cancellare [IT]	Approved	MK Maker	2				H	M	H	H	M		



Make the **right supplier choice** early... and based on data :

- Assess suppliers based on KPIs
- Track compliance & certification
- Evaluate Risk level

Connected PLM platform

Example 2: compliance

Environmental Info
s.boutillot, 15 janv. 2025

Product type: tshirt | Weight (Kg): 1,450 | Triman label: All to Recycle with description | Triman logo: 

Traceability

Seq	Usage	Stage	Country
10	SH Shell	T3W Weaving/Knitting	IN India
20	SH Shell	T4D Dyeing/Printing	IN India
30	SH Shell	T5M Making	PT Portugal
40	EXT Exterior	T3W Weaving/Knitting	CN China
50	EXT Exterior	T4D Dyeing/Printing	CN China
60	EXT Exterior	T5M Making	CN China
70	SH Shell	T2S Spinning	TR Turkey

Environmental impact (Textile)

Country Material: - | Country Spinning: TR Turkey | Country Weaving / Knitting: IN India

Fabric mass (gr/m2): 200 | Country Dyeing: IN India | Dyeing Medium: Fabric | Printing type: Pigment | Printing %: 100

Making Waste: 1 | Making Dead Stocks: | Making complexity: | Air ratio %: 1 | Washing: | Country Distribution: DE Germany

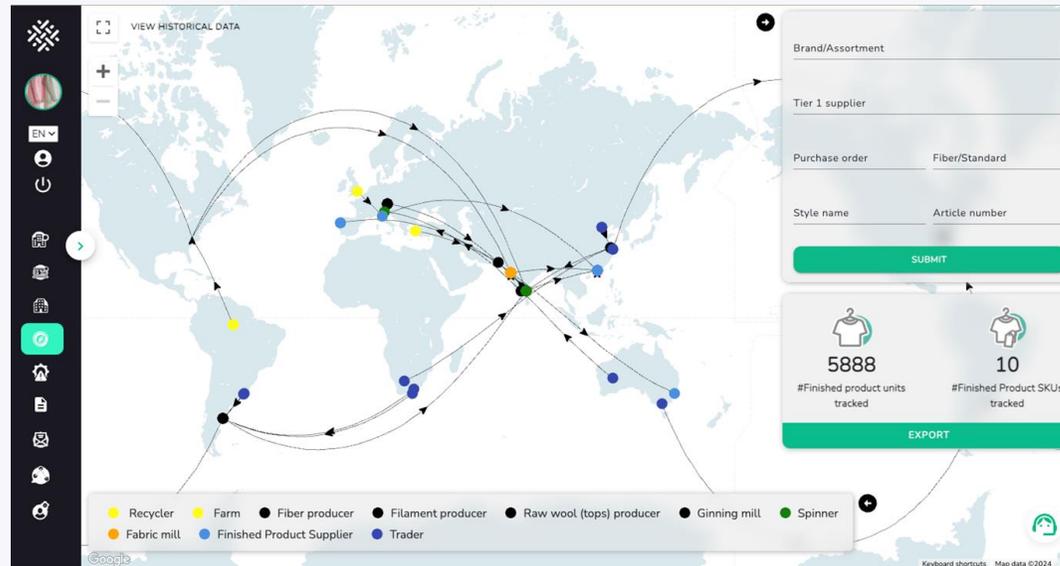


Comply with new regulations such as AGEC:

- Synthetic fiber % declaration
- Recycled materials % declaration
- Harmful substance declaration
- End-of-life instructions (« triman logo »)

... and add traceability

TextileGenesis™ : the leading traceability and compliance platform for Fashion



One-stop solution across **textile, leather good and footwear** covering 100% traceability needs for sustainable & conventional materials



Compliance & risk management with a unique **risk flagging module** at PO-article level (AGEC, CSDDD, UFLPA...)

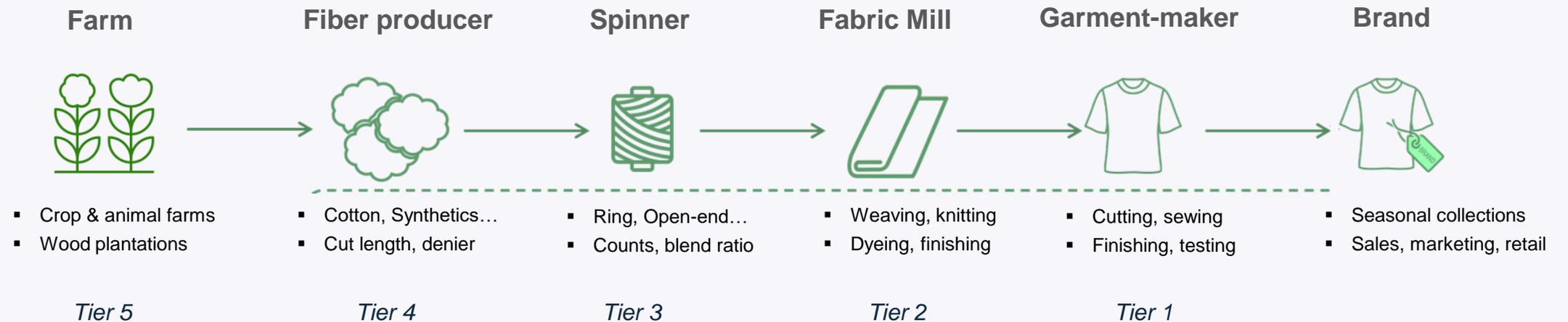


Pioneering Fiber-to-Retail traceability using **Fibercoins™** ("digital tokens") in cooperation with 90%+ of sustainable standard



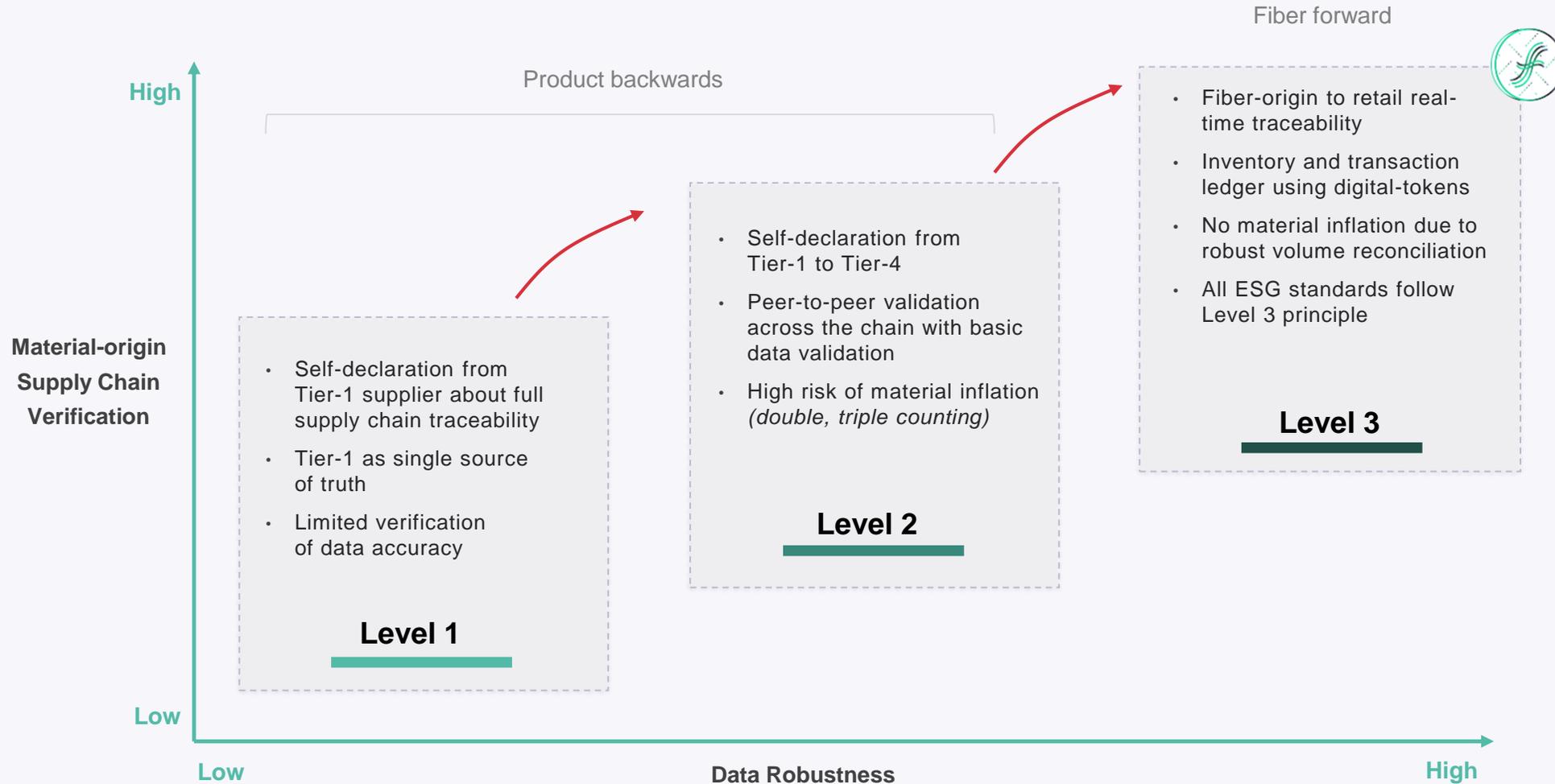
TextileGenesis adopted by **+90% of ESG standards AND** leading **sustainable fiber producers**

Global, opaque and extremely fragmented supply chains



Traceability by TextileGenesis

The different levels covered by the solution



250+ global leading brands and standard bodies are scaling traceability with TextileGenesis



14,000+
suppliers in 65+
countries



customer
retention rate



2 billion+
units tracked



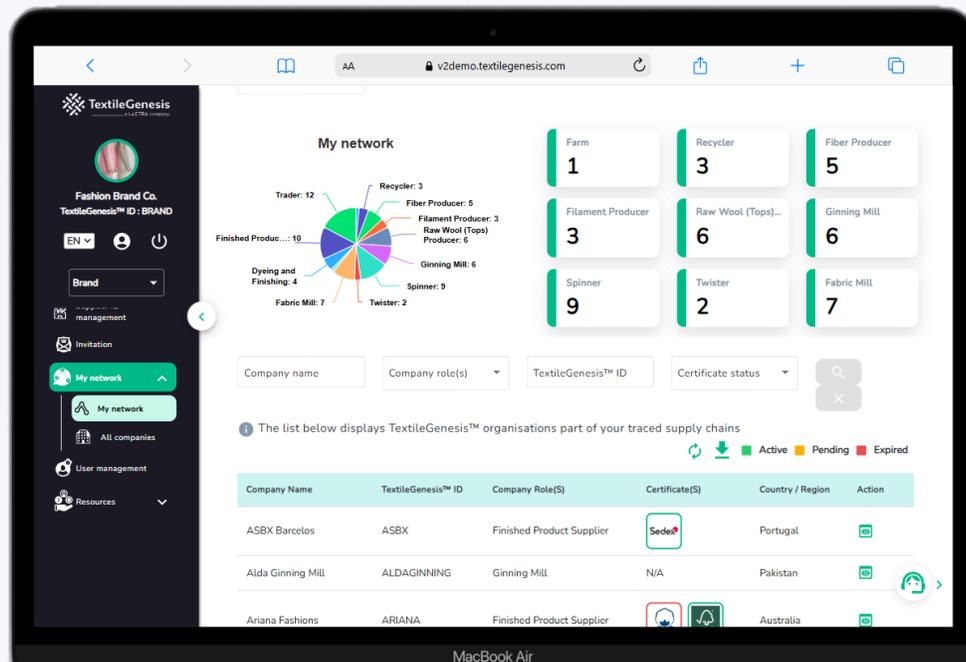
High scalability
through API

→ **Interoperability in Action: Unlock
100% Reliable, Real-Time Data for
Sustainable Success**

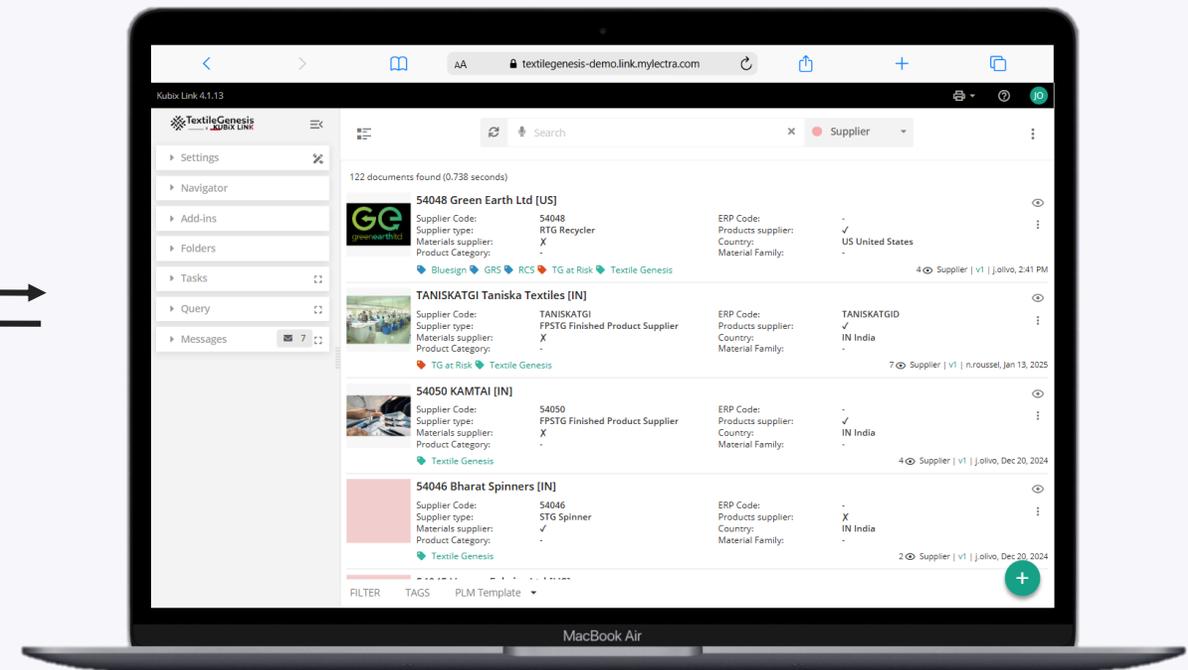
Connecting supply chain and product development

What does it mean?

TextileGenesis
a LECTRA company



KUBIX LINK



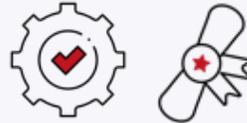
Connecting supply chain and product development

What does it mean?



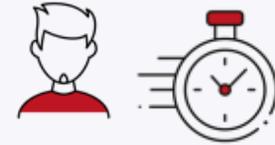
Support Sustainable collection management

- Capitalize on traceability data collected to run analysis, monitor reliable indicators into Kubix Link



Secure data authentication

- TextileGenesis as single source of truth of traceability data
- Avoid human errors



Save time

- Avoid duplication of data
- Decrease manual inputs
- Update automatically, in real time the traceability data



We are sustainability enablers

At Lectra, we pioneer technology that empowers fashion leaders to achieve **sustainability excellence**.

With the right technology and strategy, you don't just comply - you lead the future of fashion.

We Pioneer. You Lead.

Contact us



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