

Your Next-Gen Supply Chain Platform

TOPO

GermanFashion
Modeverband Deutschland e.V.

Sourcing Revolution

Fashion's path to radical efficiency

13 May 2025



Official
Microsoft Partner

Boosting Efficiency: Winning in Challenging Markets

New BCG research has uncovered that cost management remains the primary strategic priority for global executives navigating a challenging economic environment in 2025. With economic uncertainty and geopolitical tensions top of mind, leaders are focusing on operational efficiencies to unlock growth opportunities while addressing key challenges.

- Cost management remains the top priority. One-third of executives list cost as their most critical focus, with many targeting supply chain optimization and product portfolio simplification to strengthen market positions.
- Strategic reinvestment of savings. Executives plan to use savings from cost-reduction efforts to fuel growth, including investments in AI, digital transformation, and talent development.
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Exhibit 1 - Cost remains the top priority for leaders

What are the top three strategic priorities for executives heading into 2025?



Source: BCG global C-suite survey.

Source: BCG Consulting - Cost Management Remains an Executive Priority in 2025

Cost cuts and operational gains have raised non-luxury margins,

Luxury segment EBITA margins are expected to fall by 2 percentage points between 2023 and 2024. However, margins are expected to remain higher than other segments.

A focus on profitability has led non-luxury players to reduce costs and streamline inventories. This has allowed the premium/bridge and mid-market segments to reach record-high margins in 2023, with more growth expected in 2024.

- Inditex reduced its inventory by 7 percent in January 2024 compared to 2023, driven by robust operating performance and normalisation of supply chain conditions.¹
- Levi Strauss & Co. identified \$100 million in cost savings for 2024 from its productivity initiative "Project Fuel," focused on optimising the operating model and business processes.²
- Zalando grew its margins to 6.5 percent in the second quarter of 2024, in line with its adjusted EBIT margin goal of 6 to 8 percent by 2028, up from 3.5 percent in 2023.^{3,4}

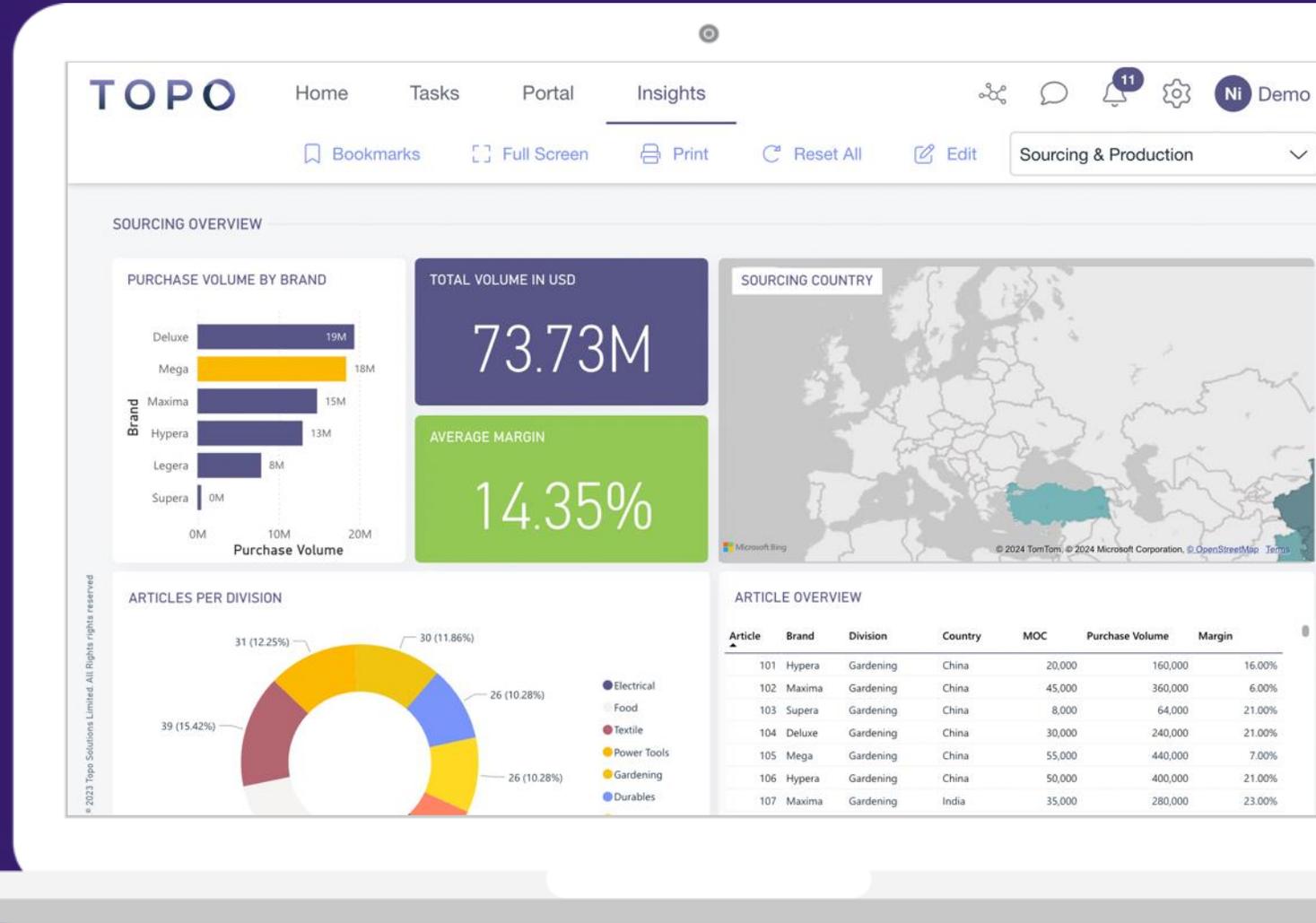
The affordable luxury and value/discount segments are expected to see margin growth, but margins will remain below their historical peaks.

The State of Fashion 2025

Source: Mc Kinsey Global Fashion Index - The State of Fashion Report 2025

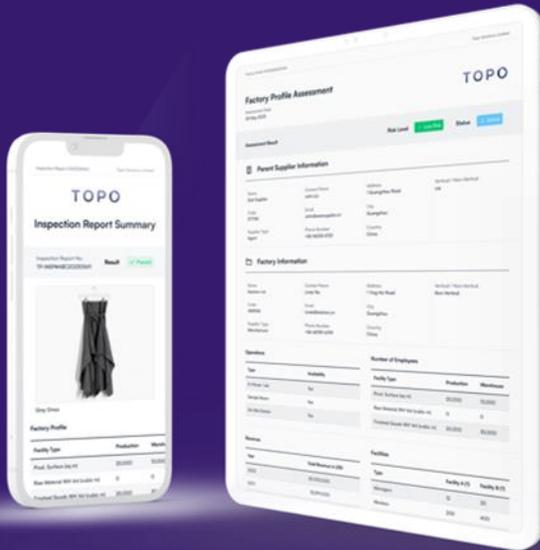
What We Are

Topo is an AI-powered End-To-End Sourcing & Supply Chain Platform

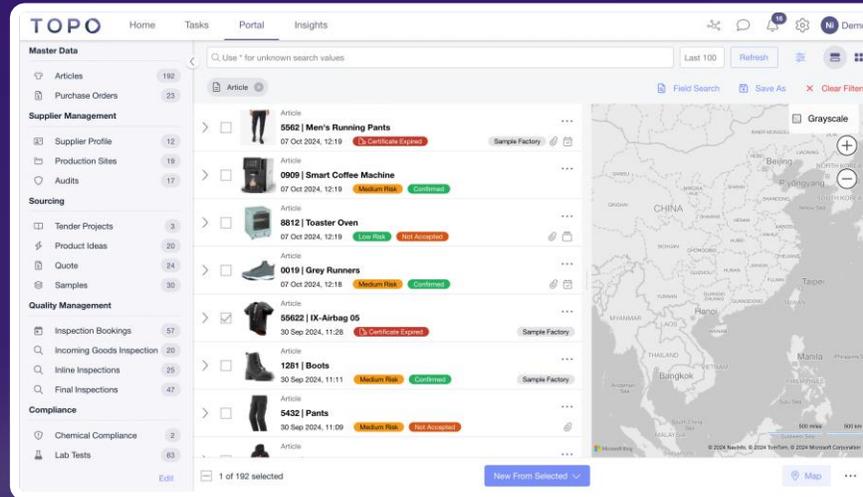


How Does Topo Work

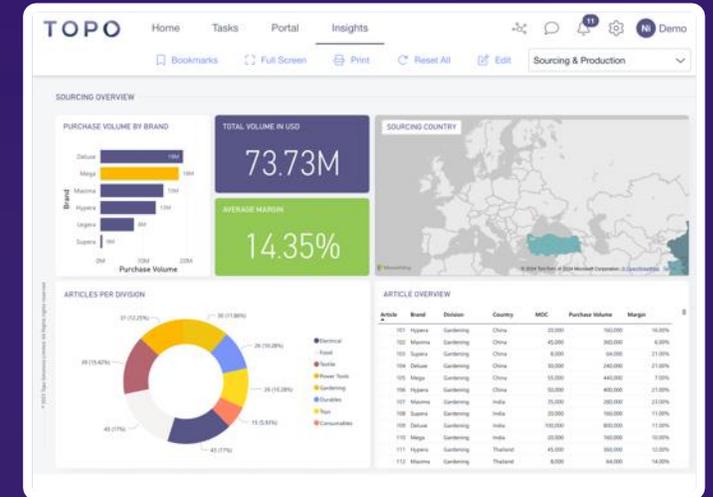
Collect Data,
Pictures and Videos



Collaborate with stakeholders
& Automate workflows



Analyse Data, make informed
decisions and take action



Digital & Mobile Data Collection
Online & Offline

Collaboration & Automation

Analysis & Insights

Increased Productivity, Efficiency & Transparency

Who We Are

Agile SaaS company based in Hong Kong, Germany and USA
& operating independently across the globe since 2012.

Topo is not just another IT company. Our team's expertise and knowledge in supply chain makes us unique.
Working with industry experts like you, we understand your challenges.



UNITED STATES

GERMANY

HONG KONG



Our Vision

**To make supply chains
more efficient and
sustainable**

Trusted By The World's Leading Organizations

Brands, Retailers, Manufacturers & Sourcing Companies



and many more ...

Service Providers

Direct Customers



Collaborators



and many more ...

Global Reach



USA TOPO

Germany TOPO

Hong Kong SAR China TOPO

AMERICAS

Argentina
Brazil
Canada
El Salvador
Mexico
USA

EUROPE

Austria
Belgium
Bulgaria
Croatia
Czech Republic
Denmark
France
Georgia
Germany
Hungary
Ireland
Italy
Luxembourg
The Netherlands
Poland
Portugal
Romania
Slovakia
Slovenia
Spain
Switzerland
Turkey
United Kingdom

AFRICA

Egypt
Mauritius
Morocco
South Africa

ASIA

Bangladesh
Cambodia
China
Hong Kong SAR China
Japan
India
Indonesia
Malaysia

AUSTRALIA

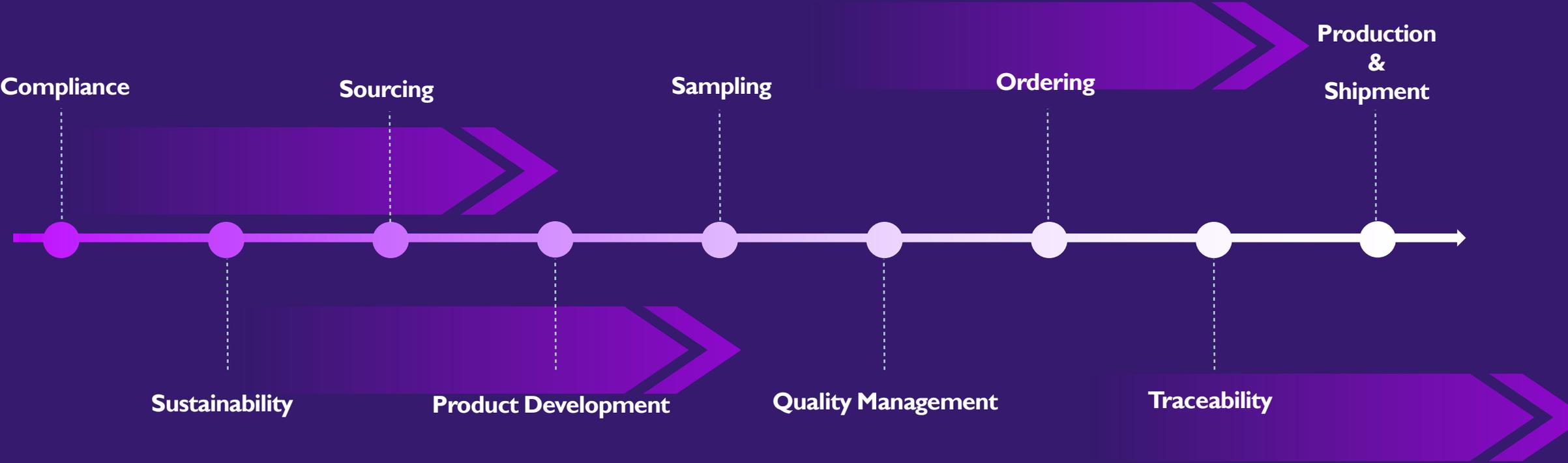
Pakistan
Philippines
South Korea
Sri Lanka
Vietnam
Taiwan
Thailand

Beyond A Solution, A Powerful Collaborative Network

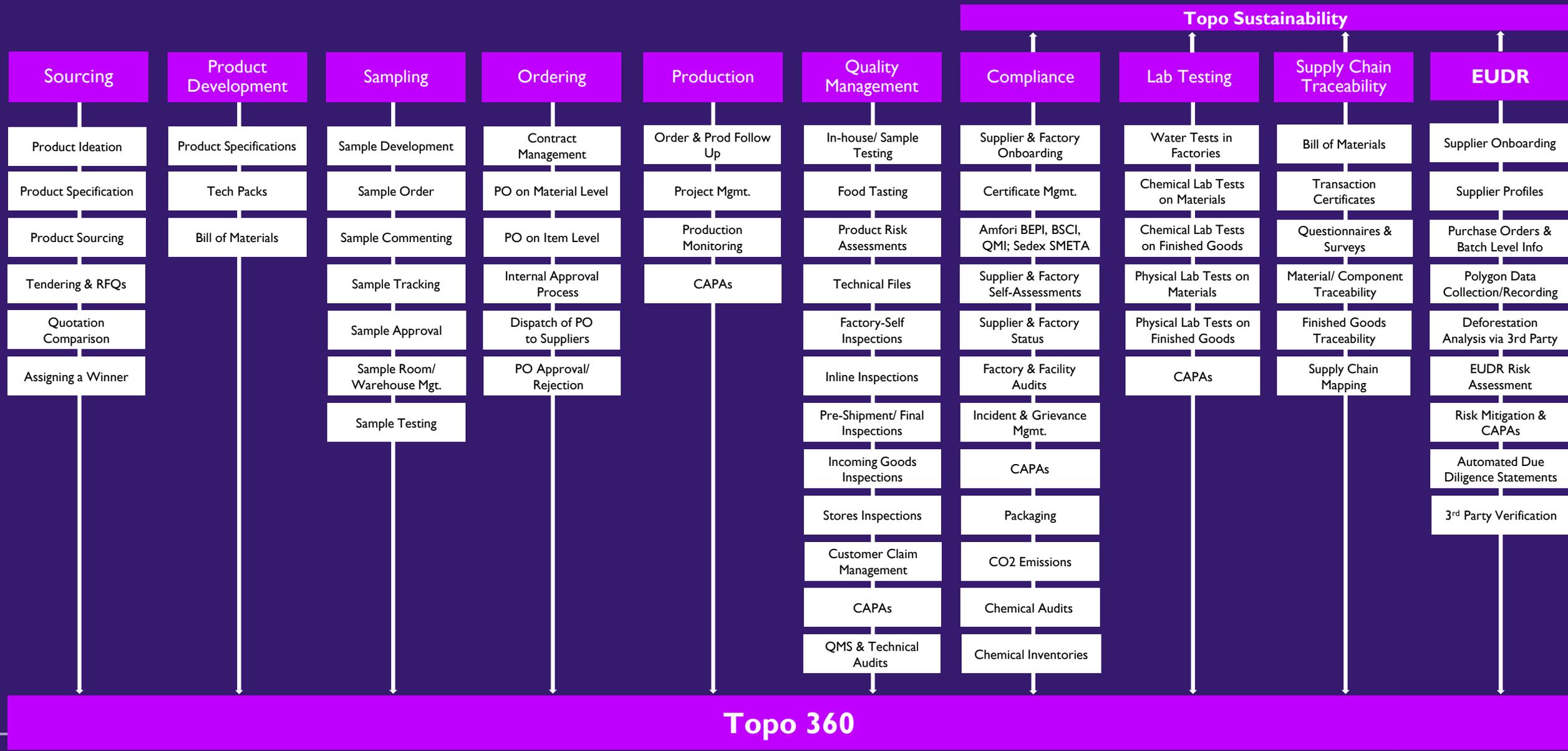


Topo Creates a Digital Twin of Your Supply Chain

We got you covered END-TO-END



In-Depth Look at Our Solutions



DEMO

TOPO

The Groundwork

- Hierarchical Data Structure
- Filter & Search
- Workflow Tools
- Task Management
- Chat
- Notifications & Alerts
- Document Management
- Insights & Analysis
- User Settings
 - Languages/Translations
 - General Settings
 - etc.

The screenshots illustrate the TOPO software's capabilities in supplier management, communication, and task tracking.

Task ID	Visibility	Task Summary	Assignee	Task Type	Task Type	Forms	Start Date	Due Date	Priority	Members
TP-001		Inspection Report #ABC [Custom Field]		Reports	Completed	3	11 Oct 22	12 Oct 22	↑	4
TP-002	✓	Donguang Factory Inspection [Custom Field]		Inspections	In Progress	3	02 Dec 22	21 Dec 22	↓	4
TP-003		Inspection Report #211A Approval [Custom Field]		Reports	To Review	3	07 Dec 22	22 Dec 22	=	4
TP-004	🔒	Submit Inspection Report #221 [Custom Field]		Reports	Overdue	3	04 Sep 22	03 Dec 22	↑	4
TP-005		Shift Planning [Custom Field]		Inspections	Cancelled	3	05 Jan 23	04 Dec 23	↑	4
TP-006	🔒	Inspection Guangzhou #112 [Custom Field]		Inspection	To Do	3	16 Dec 22	25 Dec 22	↑	4

DEMO Sourcing

Demo Flow

Sourcing

- 1 Ideas, Products, Materials
- 2 Supplier Analysis
- 3 Responsible Sourcing: RfQs & CSR
- 4 Sample Management & Quality Evaluation
- 5 Dashboards

TOPO

Thank You!



United States, Germany & Hong Kong



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/company/topo-mobile-data-solutions



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