



Project Showcase

Program Management

Information about the customer

- + Brand company Premium Fashion
- + Turnover < € 75 million
- + Number of employees: 300

Information about the project

- + Duration: ongoing
- + Project team: 12 people
- + GCS Consultant Team: 2 people

Objectives

- + Coordination & management of several related projects
- + Achieve strategic business goals more efficiently and consistently
- + Monitoring & Reporting with Asana as a Program Tool

Ergebnisse

- + Ongoing projects were controlled and monitored in the established structure
- + Successful completion of projects

Contact person

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Consultant

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Project description:

As part of a long-term consulting mandate, we established holistic program management at our client as part of a two-person GCS consulting team and actively supported it over several months. The aim was to efficiently coordinate a large number of strategically relevant, interlinked projects in one program and align them with overarching corporate goals. At the beginning, we analyzed the existing and planned projects with regard to their dependencies, risks and synergy potentials. On this basis, we developed a viable program structure that served as an organizational framework for the project landscape. We defined clear roles and responsibilities, established transparent communication and decision-making processes, and introduced the project management tool Asana for end-to-end control. By closely coordinating schedules, resources and budgets across project boundaries, we were able to significantly improve controllability. In addition, we supported the project managers in the operational implementation and thus ensured sustainable implementation security in the program.