



## Project Showcase

### Logistics Optimization and Implementation of a Warehouse Management System

#### Information about the customer

- + Brand Company – Fashion
- + Revenue < 50 m€
- + Number of Employees: < 100

#### Information about the project

- + Duration: 14 months
- + Project team: 2 people
- + GCS Consulting Team: 2 people

#### Results

- + Validation of the intralogistics concept
- + Identification of optimization potentials
- + High-level concept for material flow and warehouse layout
- + Investment estimation and project planning
- + Tendering and selection of a WMS
- + Implementation support for the WMS rollout

#### Contact

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#### Project Description:

As part of the project, we reviewed the client's existing warehouse logistics and identified key opportunities for optimization. To eliminate processing bottlenecks, the client decided—alongside capacity expansion through structural adjustments to the warehouse layout—to introduce a warehouse management system for the logistics site.

A standardized methodology was applied to select the system, supported by our proven fit/gap check from the GCS toolset to evaluate suitable options. Following the selection decision, we collaborated with the system provider and the client to define the system processes and model the interfaces to the ERP system. After corresponding implementation and testing phases, the system—including an integrated shipping solution for both B2B and B2C operations—was successfully deployed. After a brief get-well and optimization phase, the solution was transitioned into stable operations.