

Project Showcase

Logistic Outsourcing in Retail

Information about the customer

- + Retail company
- + Revenue approx. €100 million
- + Number of employees: > 400

Information about the project

- + Duration: 12 month
- + Project team: 5 participants
- + GCS consulting team: 3 participants

Project results

- + Assessment of Current Logistics
- + Identification of Optimization Potentials
- + Investment Estimation and Outsourcing Project Planning
- + Preparation of Tender Documents
- + Execution of Service Provider Tender Process
- + Design of Logistics, ERP, and WMS Processes

Contact person

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Project Description

In this project, we supported a retail company in the Fashion & Lifestyle segment with its own eCommerce shop in outsourcing its logistics to a service provider. As a foundation, the existing processes were documented and analyzed. Based on this, a service provider tender was prepared, and potential optimization opportunities in logistics operations and adjacent business areas were identified to be implemented step by step and to prepare for the outsourcing execution. During the tender process, concepts, proposals, and plans were exchanged with a pre-selected group of suitable providers and jointly evaluated with the client. The GCS consulting team managed the tender process through to contract negotiation and took responsibility for project management as well as the design for integrating the logistics concept into the client's operations. Based on these foundations, the implementation of the outsourcing was initiated.