



## Project Showcase

# IT Concept for the Future in retail

### Information about the customer

- + Retailers Sports & Outdoors
- + Medium-sized companies
- + Sales: <100 million €
- + Employees: < 500

### Information about the project

- + Duration: 5 months
- + Project team: 15 people
- + GCS Consultant Team: 2 people

### Results

- + Definition of an IT strategy
- + Development of a target image
- + Recording of company processes and functional requirements
- + Determination of potentials
- + Development of a target IT landscape
- + Evaluation of possible systems

### Contact person

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### Project description:

In the customer project, a target image for the IT landscape of the future was developed at the customer.

As a basis for this, the company's goals were defined with the department heads and the management. Using a standardised method, GCS worked with the client's employees to record the processes in the specialist areas of purchasing & assortment management, marketing, eCommerce, sales, service, finance and logistics and identified optimisation potential.

Based on the processes, necessary functions were defined and prioritized. From the interplay between processes, functions and priorities, GCS's team of consultants developed an IT landscape for the future with various variants, with which the customer was able to decide on the type, scope and speed of implementation.