

# Product Development & Sourcing

## + Challenges in Product Development & Sourcing

Ever-increasing consumer orientation, digitalization, and especially the virtualization of processes (virtual prototypes for example) are driving massive changes in product development and sourcing. We help you identify current potential that fits your company and capabilities optimally.

## + The GCS Methodology

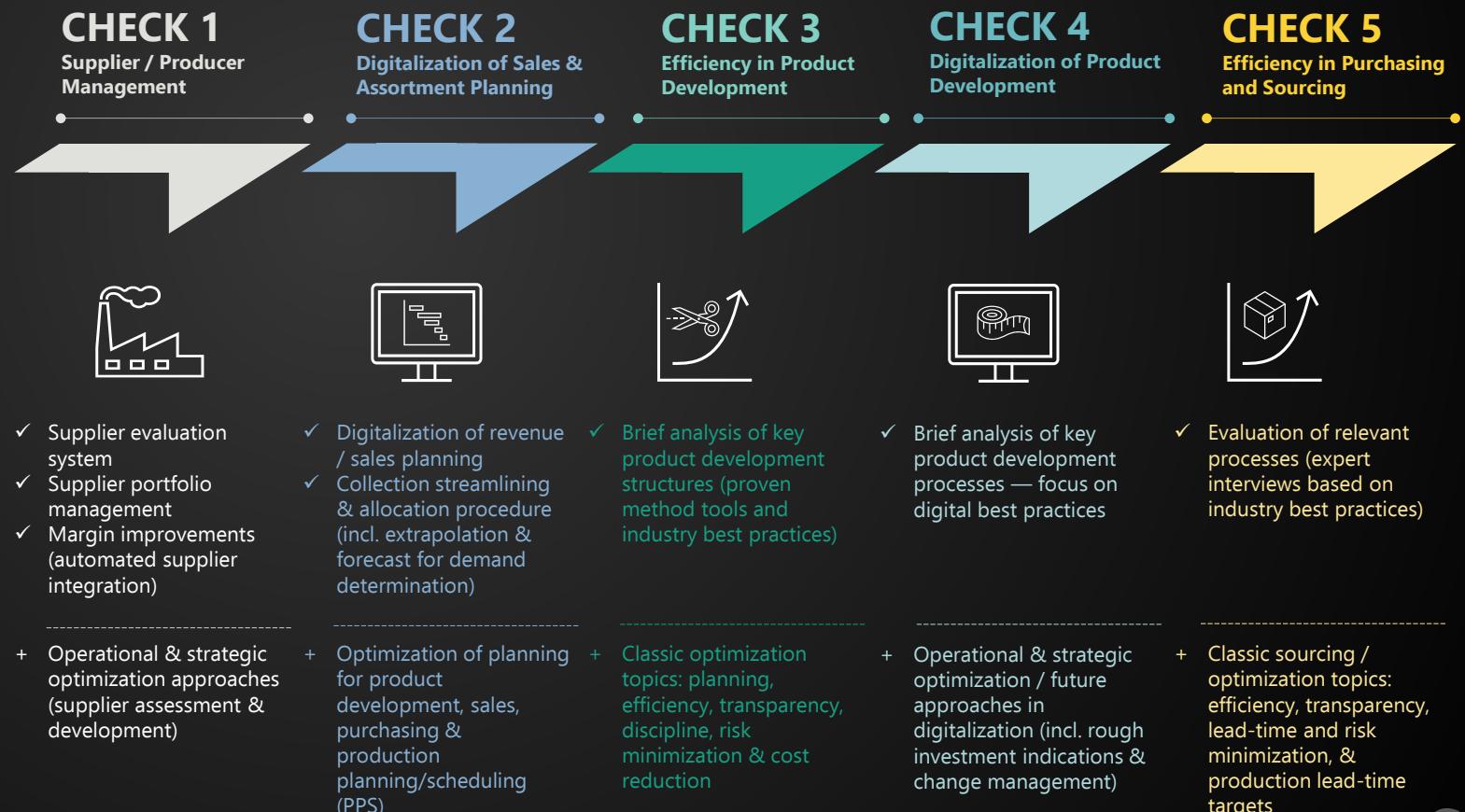
Our structured yet scalable method tools enable the efficient generation of robust facts:

1. As-is analysis
2. Concept (initial draft—often deepened into detailed concepts, frequently embedded in scenarios)
3. Highlighting quick wins
4. Creating a valid roadmap

If needed, we support you during implementation.

## + Overview of Modules

The selection of modules is made together with the client based on the specific needs:



# Contact

... we look forward to hearing from you:

 **Angelina M. Schock** | Managing Partner  
schock@gcs-consulting.de

 **Andreas Franke** | Managing Partner  
franke@gcs-consulting.de



**Address**  
GCS Consulting GmbH  
Firkenweg 1  
85774 Unterföhring



**Fon** +49 89 891365 -0  
**Fax** +49 89 891365 -29



**E-Mail** [info@gcs-consulting.de](mailto:info@gcs-consulting.de)  
**Website** [www.gcs-consulting.de](http://www.gcs-consulting.de)