

# Business Process Management for Fashion

## + Content

This workshop offers managers, process designers and process participants a methodical and, above all, practical insights into the world of process management. Using examples and business cases, the workshop participants learn to think in processes and at the same time receive management-oriented guidelines for implementing and operating process-oriented company structures.

For further study, the following practical topics can be added as additional modules (2 hours each):

- + Process recording
- + Process modeling and optimization
- + Collaboration in process management

## + Target group

Senior and operational managers in companies who are involved in processes and their optimization, both now and in the future. Team leaders and process and project managers who are involved in the planning and implementation of processes. IT specialists who develop or maintain systems and software solutions for process management.

## + Customizing

Together, we tailor the agenda to the specific needs of your company – both in terms of duration and content. You also have the option to conduct the seminars either on-site or conveniently online.

## + Agenda

### Welcome and Introduction

### Approach process management

- + Current requirements on organization structures
- + Potentials and objectives of process management
- + Fundamentals and definitions
- + From the organizational view to process view

### Process assessment and documentation

- + Process assessment methods
- + Process modeling and supporting tools
- + Process documentation
- + Current assessment and process optimization

### Process orientated organization structures

- + Process organization roles
- + Process roles in project organizations
- + Organizational design & implementation
- + Implementation of improvements

### Change Management

- + Supporting Change

### Feedback and joint exchange

# Contact

... we are looking forward to your inquiry:

 **Angelina Schock** | Managing Partner  
[schock@gcs-consulting.de](mailto:schock@gcs-consulting.de)

 **Andreas Franke** | Managing Partner  
[franke@gcs-consulting.de](mailto:franke@gcs-consulting.de)



**Address**  
GCS Consulting GmbH  
Firkenweg 1  
85774 München



**Fon** +49 89 891365 -0  
**Fax** +49 89 891365 -29



**E-Mail** [info@gcs-consulting.de](mailto:info@gcs-consulting.de)  
**Website** [www.gcs-consulting.de](http://www.gcs-consulting.de)