Smart Fashion – AI as the Key to the Company of the Future

+ Content

What exactly is AI, and how does it relate to your current work? How can companies leverage AI effectively for both the organization and their employees? In this seminar, we will explore the entry into the world of AI together with you. We will examine current requirements and challenges, as well as opportunities and risks, since new technologies also demand new digital and non-digital key competencies. Additionally, the seminar will focus on current AI applications with a view to potential integration into established process and software environments.

+ Target Audience

Executive management as well as specialists and managers from all business areas who act—or aim to act—as drivers of digital transformation within their organization.

+ Customization

We will tailor the agenda to the specific needs of your company—both in terms of duration and content. You may also choose to conduct the seminar on-site or conveniently online. Furthermore, an additional strategy day is possible to define your company's framework conditions with concrete measures and guidelines.

+ Agenda

Welcome and Introductions

Introduction to the World of AI
+ Keynote: AI – Today & the Future
+ Challenges & framework conditions
+ Opportunities & risks

Experiencing AI & Back-Office Helpers
+ Practical application session
+ Overview of supportive AI tools for general office tasks
+ Shared discussion of experiences

AI in the Context of Corporate and Digitalization Strategy
+ Adaptation and potential impact on strategic direction

Forecasting and Analytics
+ Challenges and requirements for the company
+ Cross-departmental analyses & forecasting

Design and Product Management | Innovation
+ Overview of AI approaches and tools and their integration into established software systems
+ Joint exchange of experiences

Marketing / Sales / Customer Experience
+ Overview of AI approaches and tools and their integration into established software systems
+ Joint exchange of experiences

Logistics, Robotics & Process Automation
+ Overview of AI approaches and tools and their integration into established software systems
+ Joint exchange of experiences

Feedback and Open Discussion

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Contact

… we are looking forward to your inquiry:

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