

# Project Showcase

## Optimisation of structures

### Customer information

- + Brand- Owner: Fashion
- + Turnover: > 100 m€
- + Employees: > 500

### Information about the project

- + Duration: 3 months
- + Project team: 23 people
- + GCS consultant team: 4 people

### Project Mandate

- + Analysis of the existing supply chain, the business and sales model
- + Working out short- and long-term optimization approaches

### Results

- + Development of two business scenarios
- + Identification of the potentials and approach for a restructuring of various areas (e.g. brand strategy, product & assortments, planning, DB invoicing & calculation, logistics)
- + Increased process transparency

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### Project description:

This project was intended to help the company position itself for the future. To this end, the internal structures, the entire supply chain and also the associated business and sales models should first be put to the test in order to then evaluate where potentials are possible in personnel structures, organizational structure, processes and also the general structure of the value chain.

By means of quick-check modules and the associated method kits for the various areas of a value chain, potentials in the structures were made visible and also measurable in an industry comparison, and short- and long-term measures were derived.

For example, the GCS team, together with the customer, has developed and implemented a practical solution for sustainable seasonal scheduling across all segments, as well as the adjacent areas. In the course of the integrated planning, a system review was carried out and appropriate recommendations for action were drawn up.