

Supply Chain Seminar

Process Optimization Along the Supply Chain

+ Content

In this seminar, we will take a deeper dive into modern Supply Chain Management. Together, we will explore current requirements and challenges across the supply chain, as well as opportunities and risks. New technologies—such as the use of AI, big data analytics, and the evolving challenges of the fashion and lifestyle industry—require an agile and flexible Supply Chain Management approach.

In addition, we will examine current Supply Chain Management solutions with a focus on potential integrations into established process and software environments.

+ Target Group

Executive Management and senior leaders across all business units who act as drivers of digital transformation within their organization (or plan to take on this role in the future).

+ Customization

We tailor the agenda to the specific needs of your organization—both in duration and content. You may also choose whether the seminar is conducted on-site or conveniently online.

+ Agenda

Welcome, Introduction, and Objective Setting

Introduction to Supply Chain Management

- + What is Supply Chain Management
- + Current position of the industry

Challenges in Volatile Supply Chains

- + Success factors
- + Processes
- + Influencing factors
- + Current market developments

Methodological Approaches

- + Supply Chain strategies
- + Methodological approaches for Supply Chain design and steering

Solution Approaches and Practical Examples

- + Process design
- + Planning & control
- + Organization
- + Systems and services

Feedback und gemeinsamer Austausch

Contact

... we welcome your inquiry.

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